

# Price List

## BH&J Pro



### Self-Study

**£320**

You will study at your own pace from detailed tutorials, learning many different techniques. These techniques can be used for making pieces from our Student Design Library or for designing your own accessories.

You will have access to a discussion forum and can ask questions related to troubleshooting wirework techniques.

You can take up to one year to complete this online course.

A sample lesson is available.

You will have access to all bonus files.

You will be granted licence to use images from the Student Design Library for small business use. This means that you can make and sell items from the Student Design Library, not crediting the academy.

Your assessment will consist of a multiple-question quiz and you will need to submit photos of accessories you have made, using the correct techniques.

You will be awarded a printable diploma upon successful completion of the course.

You will have the option to download all study materials once you complete the course and store them on your device as a life-long resource to come back to.

You can upgrade to the "tutored" package. (Subject to availability)

### Tutored

**£850**

Your tutor will be in touch soon after you sign up to discuss your personal requirements and will create a study plan for you. The typical course duration is one year but you can fast-track your progress.

A sample lesson is available.

You will have unlimited support from your tutor, as long as all your questions are related to the course materials. The tutor will be in touch frequently to motivate you and provide support.

You will be granted licence to use images from the Student Design Library for small business use. This means that you can make and sell items from the Student Design Library, not crediting the academy.

You will receive a starter pack with crystals, pearls and other jewellery making components. This start pack will be personalised and will include beads in your favourite colour, so that you can make accessories you truly love.

Lots of bonus files with tutorials, accessible via the Student Design Library, plus suggestions from your tutor on what accessories you could make with your newly acquired skills.

There will be no self-assessment at the end as your tutor will monitor your skills and will ensure that you master all techniques.

We will send you a printed diploma by post upon completion of the course.

### Tutored

**+ Business Development  
from £1,100**

You will receive all benefits of the "tutored" package, plus help with branding and website development.

The process will start with a consultation to discuss your requirements.

If you are unsure what your requirements are, you can purchase the "tutored" package and upgrade later.

This package will be tailored to your needs and can include:

- Help with branding
- Help with creating a marketing plan
- Help with creating a PR plan
- Website development
- E-shop development
- Social media banner design
- Logo Design
- Help with developing a wholesale strategy
- Help with photo editing
- Product Photography
- Feature(s) in our blog posts
- Feature(s) in A Handcrafted Wedding e-magazine.

# What is included in Each Package

Benefits	Self-Study	Tutored	Business Dev.
Personal Login to Student Area	✓	✓	✓
Step-by-step tutorials with detailed photographs (divided into 12 modules)	✓	✓	✓
Tutorials related to styling and business matters (divided into 12 modules)	✓	✓	✓
Free Sample Lesson	✓	✓	✓
Additional information including information on current wedding trends in the form of blog posts	✓	✓	✓
Bonus files with additional tutorials and product variation suggestions	✓	✓	✓
Option to download all tutorials once you complete the course and keep them on your device as a life-long resource.	✓	✓	✓
Option to pay by instalments	✗	✓	✓
Personalised Starter Pack with tools, beads in your favourite colour and other jewellery making components	✗	✓	✓
One-year long unlimited support from your tutor (all questions must relate to the course materials)	✗	✓	✓
Personalised Study Plan	✗	✓	✓
Printable Diploma	✓	✓	✓
Printed Diploma sent to you by post	✗	✓	✓
Option: Help with branding	✗	✗	✓
Option: Help with creating a marketing plan	✗	✗	✓
Option: Help with creating a PR plan	✗	✗	✓
Option: Website development	✗	✗	✓
Option: E-shop development	✗	✗	✓
Option: Logo Design	✗	✗	✓
Option: Help with creating your wholesale strategy	✗	✗	✓
Option: Help with Photo Editing	✗	✗	✓
Option: Product Photography	✗	✗	✓
Option: Feature(s) in our blog post(s)	✗	✗	✓
Option: Feature(s) in The Handcrafted Wedding e-magazine	✗	✗	✓